



MURANG'A UNIVERSITY COLLEGE (MRUC)
(A Constituent College of Jomo Kenyatta University of Agriculture & Technology)

BUSINESS DEPARTMENT

ENTREPRENEURSHIP

END OF TERM 3 EXAM

CLASS: AS/BIO/14D

DATE: 17TH NOVEMBER 2015

TIME: 2 HOURS

ANSWER ALL THE QUESTIONS

1 (a) Explain the following terms:-

➤ Decision

➤ Decision making (5mks)

(b) Explain the **two** categories of problems. (5mks)

(c) Explain any **five** areas of concern in decision making. (10mks)

2 (a) Discuss **four** approaches to decision making (6mks)

(b) Explain the process of decision making (14mks)

3 (a) Define the term change (2mks)

(b) List **four** reasons for implementing change in a business (8mks)

(c) Discuss **five** factors that influence change. (10mks)

4 (a) Explain **five** approaches in overcoming psychological, economic and social resistance while operating a business. (10mks)

(b) Discuss the steps/procedure of instituting change in a business (10mks)

5 (a) Define the following terms:-

➤ Leader

➤ Leadership

➤ Manager

(6mks)

(b) Discuss **five** characteristics of good leadership.

(5mks)

(c) Discuss **three** leadership styles and explain the emotional reactions of subordinates towards each.

(9mks)