

# MURANG'A UNIVERSITY OF TECHNOLOGY SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT.

#### UNIVERSITY ORDINARY EXAMINATION

2023/2024 ACADEMIC YEAR

**FIRST** YEAR **SECOND** SEMESTER EXAMINATION FOR BACHELOR OF SCIENCE IN HUMAN RESOURCE MANAGEMENT

BHR 102: INDUSTRIAL PSYCHOLOGY

**DURATION: 2 HOURS** 

#### **INSTRUCTIONS TO CANDIDATES:**

- 1. Answer question one and any other two questions.
- 2. Mobile phones are not allowed in the examination room.
- 3. You are not allowed to write on this examination question paper.

### SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION

#### **QUESTION ONE (30 MARKS)**

a.	Name Five branches of modern psychology.	(5 marks)
b.	Identify Five areas of industrial psychology.	(5 marks)
c.	Give Five components of employment in community psychology.	(5 marks)
d.	Name theories of learning.	(5 marks)
e.	State Five steps of creative thinking.	(5 marks)
f.	Give characteristics of change.	(5 marks)

## SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION

## **QUESTION TWO (20 MARKS)**

a. Explain personality development factors. (10 marks)b. Elaborate on internal and external factors of change. (10 marks)

#### **QUESTION THREE (20 MARKS)**

a. Discuss factors affecting conformity in social behaviour. (10 marks)b. Explain functions and types of communication. (10 marks)

#### **QUESTION FOUR (20 MARKS)**

- a. Elaborate on types of conflict. (10 marks)
- b. Discuss major components of impression management in social behaviour. (10 marks)