



MURANG'A UNIVERSITY OF TECHNOLOGY

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT.

UNIVERSITY ORDINARY EXAMINATION

2023/2024 ACADEMIC YEAR

**FOURTH YEAR SECOND SEMESTER EXAMINATION FOR BACHELOR
OF SCIENCE IN HUMAN RESOURCE MANAGEMENT.**

BHE 409: MANAGING GROWTH ENTERPRISES

DURATION: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Answer question one and any other two questions.
2. Mobile phones are not allowed in the examination room.
3. You are not allowed to write on this examination question paper.

SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION

QUESTION ONE (30 MARKS)

- a. Outline any five steps by step of starting a new venture. (5 marks)
- b. Identify five characteristics of a small business. (5 marks)
- c. List any five mistakes leading to a business startup not to celebrate its 5th --- today. (5 marks)
- d. Briefly explain any five grounds of notifying a business plan. (5 marks)
- e. Outline any five areas that you need to consider in your training session on business planning. (5 marks)
- f. Identify any five parameters used as indicators of enterprise growth. (5 marks)

SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION

QUESTION TWO (20 MARKS)

- a. Discuss five stages of firm development. (10 marks)
- b. Analyse any five areas that can be adopted in a rehabilitation program and how to bring back a declining business enterprise. (10 marks)

QUESTION THREE (20 MARKS)

- a. Articulate any five remedial measure an enterprise owner can undertake to prevent his/ her firm from collapsing. (10 marks)
- b. Discuss any five inhibitors of entrepreneurial initiatives in a given society. (10 marks)

QUESTION FOUR (20 MARKS)

- a. Differentiate between the terms evolution and revolution in the context of a business giving an example in each case. (10 marks)
- b. Discuss five dimensions essential for a model of organisational development. (10 marks)