

## **MURANG'A UNIVERSITY OF TECHNOLOGY**

## SCHOOL OF HOSPITALITY TOURISM AND TRAVEL MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

## ORDINARY UNIVERSITY EXAMINATION

## 2023/2024 ACADEMIC YEAR

# **THIRD** YEAR **SECOND** SEMESTER EXAMINATION FOR BACHELOR OF SCIENCE IN HOSPITALITY MANAGEMENT

### HTU 308 – MANAGEMENT INFORMATION SYSTEM

## **DURATION: 2 HOURS**

#### **INSTRUCTIONS TO CANDIDATES:**

- 1. Answer question one and any other two questions.
- 2. Mobile phones are not allowed in the examination room.
- 3. You are not allowed to write on this examination question paper.

#### SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION

#### **QUESTION ONE (30 MARKS)**

a)	Highlight the	role of manageme	nt information	system in	the tourism sector.

- b) List and explain any five management information systems used in tourism and hospitality sector. (5 marks)
- c) Highlight the components of information system.
- d) Describe the evolution of ICT /MIS in tourism and hospitality management.

(10 marks)

(10 marks)

(5 marks)

#### SECTION B - ANSWER ANY TWO QUESTIONS IN THIS SECTION

#### **QUESTION TWO (20 MARKS)**

- a) Discuss factors to consider when choosing an MIS for hospitality sector. (10 marks)
- b) Discuss the process of establishing a management information system for your organization. (10 marks)

#### **QUESTION THREE (20 MARKS)**

a)	Explain the	from – of	– house food	l and beverage system.	(5 marl	ks)
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b) What are major areas of hotel security concern. (15 marks)

#### **QUESTION FOUR (20 MARKS)**

a)	Describe the functions of inventory management software.	(10 marks)
<b>b</b> )	Discuss some popular human resource banefits of mobile technology	(10 marks)

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