



**MURANG'A UNIVERSITY OF TECHNOLOGY**  
**SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT**  
**DEPARTMENT OF HOSPITALITY, TRAVEL AND TOURISM**

UNIVERSITY ORDINARY EXAMINATION

2023/2024 ACADEMIC YEAR

**FIRST YEAR SECOND SEMESTER EXAMINATION FOR BACHELOR OF  
SCIENCE IN HOSPITALITY MANAGEMENT**

**HTT 102 – TRANSPORTATION MANAGEMENT**

**DURATION: 2 HOURS**

**INSTRUCTIONS TO CANDIDATES:**

1. Answer question one and any other two questions.
2. Mobile phones are not allowed in the examination room.
3. You are not allowed to write on this examination question paper.

**SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION**

**QUESTION ONE (30 MARKS)**

- a) Explain five (5) relevance of transport for the tourism industry. (10 marks)
- b) Highlight five (5) elements of a transport system. (5 marks)
- c) Outline five (5) impacts of transportation on the environment. (5 marks)
- d) Describe five (5) challenges of sustainable transport. (10 marks)

**SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION**

**QUESTION TWO (20 MARKS)**

- a) Discuss the statement ‘accessibility can make or break a tourism destination’. (10 marks)
- b) Examine strategies that tourism destinations adopt in order to cope with the challenges of ease of accessibility. (10 marks)

**QUESTION THREE (20 MARKS)**

- a) Develop five transport management strategies in a tourism destination. (10 marks)
- b) Describe five critical factors that influence development of transportation infrastructure. (10 marks)

**QUESTION FOUR (20 MARKS)**

- a) Examine the hub – and – spoke concept used in transport management. (10 marks)
- b) Discuss five ways transport for tourism can be made more environmentally sustainable. (10 marks)