



MURANG'A UNIVERSITY OF TECHNOLOGY

SCHOOL OF HOSPITALITY AND TOURISM

DEPARTMENT OF HOSPITALITY, TRAVEL AND TOURISM

UNIVERSITY ORDINARY EXAMINATION

2023/2024 ACADEMIC YEAR

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR BACHELOR OF

SCIENCE IN HOSPITALITY MANAGEMENT

HTM 413: TOURISM AND INTERNATIONAL RELATIONS

DURATION: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Answer question one and any other two questions.
2. Mobile phones are not allowed in the examination room.
3. You are not allowed to write on this examination question paper.

SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION

QUESTION ONE (30 MARKS)

- a. Explain three importance of international relations. (6 marks)
- b. Explain how the following affect tourism in any given destination
 - i. Travel advisory. (5 marks)
 - ii. Terrorism. (5 marks)
 - iii. Human rights. (5 marks)
 - iv. Peace and order. (5 marks)
- c. Discuss the impact of the internet on international relation and tourism. (4 marks)

SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION

QUESTION TWO (20 MARKS)

International conflict can be caused / exacerbated by various factors. As an advisor to the world travel and tourism council from Kenya, what would you ask of tourists and the government do relation to the following and their implications.

- a. Disease transmission. (5 marks)
- b. Climate change. (5 marks)
- c. Disaster management. (5 marks)
- d. Human trafficking. (5 marks)

QUESTION THREE (20 MARKS)

The world has become a global village with utilisation of various aspect that have be generated by various development concept. Describe how the following practices impact on tourism.

- a. Animal trafficking. (5 marks)
- b. Technology. (5 marks)
- c. Cross border relations. (5 marks)
- d. International trade. (5 marks)

QUESTION FOUR (20 MARKS)

- a. Explain three reasons that led to the formation of international organisations. (6 marks)
- b. Describe the roles of the following international organisations
 - i. World tourism organisation. (4 marks)
 - ii. United nations. (4 marks)
- c. Discuss two international relations theories and their application to tourism. (6 marks)