



MURANG'A UNIVERSITY OF TECHNOLOGY
SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT
DEPARTMENT OF HOSPITALITY, TOURS AND TRAVEL

UNIVERSITY ORDINARY EXAMINATION

2023/2024 ACADEMIC YEAR

**FOURTH YEAR SECOND SEMESTER EXAMINATION FOR BACHELOR
OF SCIENCE IN HOSPITALITY MANAGEMENT**

HTM 412 – TOURISM PROJECT PLANNING AND MANAGEMENT

DURATION: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Answer question one and any other two questions.
2. Mobile phones are not allowed in the examination room.
3. You are not allowed to write on this examination question paper.

SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION

QUESTION ONE (30 MARKS)

- a) Explain five steps that are followed when developing a project. (10 marks)
- b) Describe tourism project management. (3 marks)
- c) Project management involves project planning and monitoring. Explain this statement. (4 marks)
- d) Describe three benefits of project management. (6 marks)
- e) List five obstacles in project management. (5 marks)
- f) List two purposes for project identification. (2 marks)

SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION

QUESTION TWO (20 MARKS)

- a) Explain four steps followed in project identification. (8 marks)
- b) Discuss five types of feasibility done in a project. (10 marks)
- c) Describe ascertaining of a project feasibility. (2 marks)

QUESTION THREE (20 MARKS)

- a) Discuss any five types of events in a project. (10 marks)
- b) Describe five benefits of resource scheduling. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Explain steps followed in PERT planning process. (10marks)
- b) Discuss the essentials of project management information system. (10 marks)