



MURANG'A UNIVERSITY OF TECHNOLOGY

SCHOOL OF HOSPITALITY AND TOURISM

DEPARTMENT OF HOSPITALITY, TRAVEL AND TOURISM

UNIVERSITY ORDINARY EXAMINATION

2023/2024 ACADEMIC YEAR

FIRST YEAR SECOND SEMESTER EXAMINATION FOR BACHELOR OF

SCIENCE IN HOSPITALITY MANAGEMENT

HTM 112: PHILOSOPHY AND ETHICS OF TOURISM

DURATION: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Answer question one and any other two questions.
2. Mobile phones are not allowed in the examination room.
3. You are not allowed to write on this examination question paper.

SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION

QUESTION ONE (30 MARKS)

- a. Define the following terms. (10 marks)
- i. Philosophy
 - ii. Travel
 - iii. Tourism
 - iv. Tourist gaze
 - v. Mobility
- b. Describe travel in the modern world. (5 marks)
- c. Differentiate between. (16 marks)
- i. Ethics vs morality
 - ii. Freedom vs responsibility
 - iii. Normative ethics vs meta- ethics
- d. Discuss the term tourist gaze. (5 marks)

SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION

QUESTION TWO (20 MARKS)

- a. Discuss the following ethical issues in the tourism industry. (15 marks)
- i. Client ethics.
 - ii. Workplace ethics.
 - iii. Environmental ethics.
- b. Explain 2 components of a code of conduct. (5 marks)

QUESTION THREE (20 MARKS)

- a. Describe the interrelationship of tourism, travel and philosophy. (10 marks)
- b. Explain 5 ways travel impacts an individual and society. (10 marks)

QUESTION FOUR (20 MARKS)

- Discuss four trends that inform tourism and travel philosophy. (20 marks)