



**MURANG'A UNIVERSITY OF TECHNOLOGY**  
**SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT**  
**DEPARTMENT OF HOSPITALITY, TRAVEL AND TOURISM**

UNIVERSITY ORDINARY EXAMINATION

2023/2024 ACADEMIC YEAR

**FIRST YEAR SECOND SEMESTER EXAMINATION FOR BACHELOR OF  
SCIENCE IN HOSPITALITY MANAGEMENT**

**HTM 110 – TOURISM AND TRAVEL GEOGRAPHY**

**DURATION: 2 HOURS**

**INSTRUCTIONS TO CANDIDATES:**

1. Answer question one and any other two questions.
2. Mobile phones are not allowed in the examination room.
3. You are not allowed to write on this examination question paper.

## **SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION**

### **QUESTION ONE (30 MARKS)**

- a) Giving examples, describe the push and pull model for travel motivation. (6 marks)
- b) Highlight five social changes that occur as a result of transport development. (5 marks)
- c) Discuss three components of physical geography. (6 marks)
- d) Distinguish between a tourist and an excursionist (4 marks)
- e) Highlight six common airline code used by international civil aviation organization. (6 marks)
- f) Describe the relationship between tourism and geography. (3 marks)

## **SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION**

### **QUESTION TWO (20 MARKS)**

- a) Discuss six customs and health requirements for travel for destination Kenya. (12 marks)
- b) Explain four stages of urban transportation model. (8 marks)

### **QUESTION THREE (20 MARKS)**

- a) Describe the historical evolution of transport. (10 marks)
- b) Explain five psychological factors that affect travel in a destination. (10 marks)

### **QUESTION FOUR (20 MARKS)**

- a) Discuss five social-cultural impacts of tourism that can be accrued in a cultural tourism destination. (10 marks)
- b) Explain five current issues in Transport Geography that destinations should consider. (10 marks)