

MURANG'A UNIVERSITY OF TECHNOLOGY SCHOOL OF BUSINESS AND ECONOMICS DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

UNIVERSITY SPECIAL/RESIT EXAMINATION 2023/2024 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER EXAMINATION

BHE 104: STATE SOCIETY AND DEVELOPMENT

DURATION: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

- 1. Answer question one and any other two questions.
- 2. Mobile phones are not allowed in the examination room.
- 3. You are not allowed to write on this examination question paper.

SECTION A – ANSWER ALL QUESTIONS IN THIS SECTION

QUESTION ONE (30 MARKS)

- a) Define the terms (6marks)
 - i. State
 - ii. Society
 - iii. Government
- b) Describe the social responsivities of a firm towards: (6marks)
 - i. Consumers
 - ii. Competitors
- c) Differentiate between business entrepreneur and social entrepreneur. (4 marks)
- d) Explain the objectives of nationalism.

(4marks)

e) Highlight five characteristics of social entrepreneurs.

(5marks)

f) Explain various definitions of corporate social responsibilities (CSR).

(5marks)

SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION

QUESTION TWO (20 MARKS)

a) Explain relationship between culture and development.

(10 marks)

b) A theory is a system of idea explaining something especially one based on general principles. Explain three theories of society. (10marks)

QUESTION THREE (20 MARKS)

a) Explain main characterises of a society.

(10marks)

b) Sustainable development is development that meets the needs of the present without comprising the ability of future generation to meet their own need. Discuss. (10marks)

QUESTION FOUR (20 MARKS)

a) Business ethics is a system of moral values in business. Justify why it is needed.

(10marks)

b) Differentiate between state and society.

(10marks)