



MURANG'A UNIVERSITY OF TECHNOLOGY

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

UNIVERSITY ORDINARY EXAMINATION

BACHELOR IN ENTREPRENEURSHIP AND ENTREPRISE MANAGEMENT

YEAR ONE SEMESTER ONE 2023/2024 ACADEMIC YEAR

UNIT CODE: BHE 102

UNIT TITLE: PRINCIPLES OF ENTREPRISE MANAGEMENT

DURATION: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Answer Question **ONE** and Any other TWO Questions
2. Mobile phones are not allowed in the examination room.
3. You are not allowed to write on this examination question paper.

SECTION A (30 MARKS)

QUESTION ONE

- a) Explain the meaning of entrepreneurship (5 marks)
- b) Outline any five factors that determine the entrepreneurship development (5 marks)
- c) Briefly explain the term multinational corporations (MNCs) (5 marks)
- d) Co – operatives are part of enterprise management under agricultural produce sector. Outline any five challenges affecting agricultural produce sector (5 marks)
- e) Identify any five characteristics of single business partnership (5 marks)
- f) Identify any five advantages of partnership forms of business ownership (5 marks)

SECTION B (40 MARKS) ANSWER ANY TWO QUESTIONS

QUESTION TWO

- a) Explain any five essential elements of entrepreneurships development (10 marks)
- b) Discuss any five features of multinational corporations (10 marks)

QUESTION THREE

- a) Distinguish between a sole trading and a partnership (10 marks)
- b) Explain any five similarities between partnership and limited companies (10 marks)

QUESTION FOUR

- a) Memorandum of Association is a document required to be submitted to the registrar of companies. Explain the elements contained in the memorandum of association (10 marks)
- b) Discuss any five advantages of sole partnership (10 marks)