

# MURANGA UNIVERSITY COLLEGE

(A CONSTITUENT JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND  
TECHNOLOGY)

SCHOOL OF BUSINESS AND COMMERCE

DEPARTMENT OF COMMERCE

CODE: BIT: 2309 /HBC2105 / HBC2112 Y2S2

PRINCIPLES AND PRACTICE OF MANAGEMENT

DATE: 20<sup>TH</sup> ARIL 2016

TIME: 2 HOURS

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**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS**

## QUESTION ONE

- a.) Explain the characteristics of management (5 marks)
- b.) Discuss the principles of planning (10 marks)
- c.) Explain the two factors of theory as developed by Fredrick Herzberg (12 marks)
- d) Discuss the importance of control to an organization (3 marks)

## QUESTION TWO

- a.) Discuss the principles of the systems approach (10 marks)
- b.) Explain the importance of leadership (10 marks)

## QUESTION THREE

- a.) Discuss the reasons why managers find it necessary to delegate (10 marks)
- b.) Identify and explain the skills that managers require at different levels and justify why they are important (10 marks)

## QUESTION FOUR

- a.) Discuss the ways in which management can react to the environment (10 marks)
- b.) Discuss the events involved in the systematic training process (10 marks)