



MURANG'A UNIVERSITY COLLEGE

(A Constituent College of Jomo Kenyatta University of Agriculture and Technology)

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT HUMAN RESOURCE MANAGEMENT

MAIN CAMPUS

UNIVERSITY EXAMINATIONS

2016/2017 ACADEMIC YEAR

END OF SEMESTER TWO EXAMINATIONS

BSc.IT – Y4 S2 & MATH COMP. Y2 S2

COURSE CODE: BIT 2302

COURSE TITLE: INDUSTRIAL MANAGEMENT

DATE: 26TH APRIL, 2016

TIME: 2 HRS

INSTRUCTIONS TO THE CANDIDATES

THIS PAPER CONSIST OF FOUR QUESTIONS

Question one (1) is Compulsory

Answer Any Other Two (2) Questions

MRUC observes ZERO tolerance to examination irregularities

QUESTION ONE

- a).Discuss the importance of Entrepreneurship. (10 marks)
- b). Using examples discuss the main sectors of economy in Kenya and their role in economic development.(10 marks)
- c). Describe the Factors influencing industrial location (10 marks)

QUESTION TWO

- a). Discuss the main sources of Business finance in Kenya . (15 marks)
- b). Define Job specification and its purpose in the job industry. (5 marks)

QUESTION THREE

- a). Describe the function of research and development. (15 marks)
- b).Explain the differences between Trade Unions and Collective bargaining. (5 marks)

QUESTION FOUR

- a). What are the impact of Business and industry on the environment. (15 marks).
- b). Discuss any two Business types highlighting the advantages and disadvantages of each. (5 marks).