



MURANG'A UNIVERSITY COLLEGE
(A Constituent College of Jomo Kenyatta University of Science and Technology)
MAIN CAMPUS

ORDINARY UNIVERSITY EXAMINATION 2015/2016 ACADEMIC YEAR
SECOND SEMESTER EXAMINATION FOR BACHELOR OF HUMAN RESOURCE
MANAGEMENT
(BESEM Y1)

COURSE CODE: BHE2103

COURSE TITLE: PRINCIPLES OF ENTERPRISE MANAGEMENT

DATE: 26TH APRIL 2017

TIME: 2 HOUR

INSTRUCTIONS TO CANDIDATE:

Question **ONE (1)** is compulsory and carry **30 marks**.

And Any other **TWO (2)** each **20 marks**

DURATION 2HOURS

MRUC observes **ZERO** tolerance to examination irregularities

This paper consists of 2 printed pages. Please turnover

Page 1 of 2

QUESTION ONE

a) Sole trader is different from other forms of ownership including its features.

Discuss.

[10marks]

b) Explain the specific assumptions of Maslow's Need Theory regarding the theory of human needs.

[9marks]

- c) Explain the elements contained in the memorandum of Association of a limited company. [10marks]

QUESTION TWO

Compare and contrast partnership and Limited Company forms of business organizations.
20marks

QUESTION THREE

- a) Co-operatives, like other businesses, are institutional framework for carrying out economic activities for social economic benefits of the owner members. In line with this statement, discuss types of Co-operatives. [10marks]
- b) Explain the features of Co-operative societies. [10marks]

QUESTION FOUR

- a) Explain the functions of state corporations. [10marks]
- b) Discuss the characteristics of government parastatals. [10marks]