



**MURANG'A UNIVERSITY COLLEGE**

*(A Constituent College of Jomo Kenyatta University of Agriculture and Technology)*

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**SCHOOL OF BUSINESS AND ECONOMICS**

**DEPARTMENT HUMAN RESOURCE MANAGEMENT**

**UNIVERSITY EXAMINATIONS**

**2015/2016 ACADEMIC YEAR**

**YEAR ONE SEMESTER ONE EXAMINATIONS**

**DEGREE IN ENTREPRENEURSHIP**

**COURSE CODE: BHE 2106**

**COURSE TITLE: SMALL BUSINESS AND ETHICS**

**DATE: 16<sup>th</sup> DEC, 2015**

**TIME: 2 HRS**

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**INSTRUCTIONS TO THE CANDIDATES**

**THIS PAPER CONSIST OF FOUR QUESTIONS**

Question one (1) is Compulsory

Answer Any Other Two (2) Questions

MRUC observes ZERO tolerance to examination irregularities

### **QUESTION ONE**

- a).Discuss the benefits of Ethics in the work place. **(10 marks)**
- b). Explain the impact of Social Responsibility on Small Businesses. **(10 marks)**
- c). Describe practical approaches for building an ethical business. **(10 Marks)**

### **QUESTION TWO**

- a). Discuss the characteristics of Small Business. **(10 marks)**
- b). Describe the challenges of environmentalism and consumerism. **(10 marks)**

### **QUESTION THREE**

- a). Discuss the entrepreneurship theory of Need for achievement (N-ach) and its implications in entrepreneurship. **(10 marks)**
- b).Giving examples differentiate between Business Entrepreneur and a Social Entrepreneur. **(10 marks)**

### **QUESTION FOUR**

- a). Discuss the challenges faced by Small businesses. **(10 marks).**
- b). Discuss the differences between Classical and Contemporary views. **(10 marks).**