



MURANG'A UNIVERSITY
(A CONSTITUENT COLLEGE OF JOMO KENYATTA UNIVERSITY OF
SCIENCE AND TECHNOLOGY)

END OF SEMESTER EXAMINATION FOR BACHALOR OF HUMAN
RESOURCE MANAGEMENT.

UNIT CODE; TECHNOLOGY AND INNOVATION HEH 2309

SUPPLIMENTARY EXAM

DATE:4TH AUGUST 2015

TIME: 2 HOURS

INSTRUCTIONS

ANSWERS QUESTION ONE AND ANY OTHER TWO QUESTIONS.

Question one

- a) Define the term appropriate Technology. (2 mark)
- b) Explain five Techniques for improving creativity (10 marks)
- c) Explain five ways of promoting Technology Diffusion (10marks)
- d) Explain eight challenges to ICT growth. (8marks)

Question Two

- a) Explain five categories of Technology adopters 10 marks
- b) A marketing expert recently told the association of Eastland's, "Electrical innovation that it is important to understand the product life cycle when entering a given market segment with the aid of a suitable diagram justify this comment (10marks)

Question Three

- a) Define the term Technology (2marks)
- b) Explain the 5 different Technology dimensions (5marks)
- c) Identify five sources of innovation (5marks)
- d) Explain the major innovative principles. (8 marks)

Question four

- a) Define the Term innovation (2marks)
- b) Explain the attributes of appropriate Technology in a developing country (10marks)
- c) Identify four institutions in Kenya that support Technological activities in Kenya (8marks)