



MURANG'A UNIVERSITY
(A CONSTITUENT COLLEGE OF JOMO KENYATTA UNIVERSITY OF
SCIENCE AND TECHNOLOGY)
END OF SEMESTER EXAMINATION FOR BACHALOR OF HUMAN
RESOURCE MANAGEMENT.
UNIT CODE; TECHNOLOGY AND INNOVATION HEH 2309

ORDINARY EXAM

Date: 28th APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS

ANSWERS QUESTION ONE AND ANY OTHER TWO QUESTIONS.

Question one.

- a) Define the term Technology (2mrks)
- b) Explain the 5 different Technology dimensions (5mrks)
- c) Identify five sources of innovation (5mrks)
- d) Explain technology and societal change (10 marks)
- e) Explain the major innovative principles. (8 marks)

QUESTION 2

- a) Define the Term innovation (2marks)

- b) Explain the attributes of appropriate Technology in a developing country (10marks)
- c) Identify four institutions in Kenya that support Technological activities in Kenya (8marks)

QUESTION THREE

- a) Explain five categories of Technology adopters [10 marks]
- b) A marketing expert recently told the association of Eastland's, "Electrical innovation that it is important to understand the product life cycle when entering a given market segment with the aid of a suitable diagram justify this comment. (10marks)

QUESTION FOUR

- a) Briefly explain the diffusion of Technology. (10marks)
- b) Outline the process of innovation (10marks)