



MURANG'A UNIVERSITY COLLEGE

(A CONSTITUENT COLLEGE OF JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY)

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF LIBERAL STUDIES

MAIN EXAMINATION

FOR THE DEGREE OF BACHELOR OF COMMERCE (TOWN CAMPUS)

YEAR OF STUDY: THREE

SEMESTER: ONE AND TWO

ACADEMIC YEAR: 2015/2016

COURSE CODE: HCOB 2507

COURSE TITLE: ENVIRONMENTAL ISSUES IN BUSINESS

DATE : 19th APRIL 2016

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Define the following terms
- i) Environment (2mks)
 - ii) Business environment (4mks)
 - iii) Corporate social responsibility (2mks)
- b) Give examples of social responsibility that business (4mks)
- c) Outline the measures that business should put in place to deal with the problems of waste (4mks)
- d) Highlights five challenges that the small and medium enterprises face in Kenya (5mks)

e) Discuss the reason why it is important for an organization to develop an environmental management system (9mks)

QUESTION TWO (20 MARKS)

You are the Chief Executive officer of a company that manufactures chemical products. Discuss how you would apply the Triple Bottom Frameworks in your company

QUESTION THREE (20 MARKS)

Describe the history of socially responsible investing

QUESTION FOUR (20 MARKS)

Discuss how industries cause the following types of pollution

i) Air (10mks)

ii) Water (10mks)

QUESTION FIVE (20 MARKS)

You are an entrepreneur who wants to start a small business enterprise. Discuss where you would source for funds to start the business.