



MURANGA UNIVERSITY COLLEGE

(A Constituent College of Jomo Kenyatta University of Agriculture and Technology)

DEPARTMENT OF LIBERAL STUDIES

2014/2015 ACADEMIC YEAR: END OF SEMESTER ONE EXAMINATIONS

HCOB 2507 ENVIRONMENTAL ISSUES IN BUSINESS

4TH AUGUST 2015

CLASSES BCOM

SPECIAL/SUPP EXAM

TIME: 2.00-4.00PM

INSTRUCTIONS

ANSWER QUESTION ONE AND ANY OTHER TWO

QUESTION ONE (COMPULSORY)

- a) Define the term environmentalism (4marks)
- b) What is environmental education? (4marks)
- c) Briefly explain the following terms:
- Flora and fauna (6marks)
 - Green Technology (6marks)
- d) What are the challenges of socially responsible business? (10marks)

QUESTION TWO

Discuss the importance of ecotourism in environmental sustainability (20 marks)

QUESTION THREE

How has technology negatively impacted on the environment? (20marks)

QUESTION FOUR

With examples, clearly show the relationship between population growth and business response (20marks)

QUESTION FIVE

Write short notes on the following:

- Culture and Consumerism (8marks)
- Sustainability (6marks)
- Community service and philanthropy. (8marks)