



MURANGA UNIVERSITY COLLEGE

(A Constituent College of Jomo Kenyatta University of Agriculture and Technology)

DEPARTMENT OF LIBERAL STUDIES

2014/2015 ACADEMIC YEAR: END OF SEMESTER ONE EXAMINATIONS

HCOB 2507 ENVIRONMENTAL ISSUES IN BUSINESS

AUGUST 2015

CLASSES BCOM

MAIN EXAM

TIME: 2 HOURS

INSTRUCTIONS

ANSWER QUESTION ONE AND ANY OTHER TWO

QUESTION ONE (COMPULSORY)

Define environmental education (3marks)

What is meant by environmental sustainability? (5marks)

Describe the effects of greenhouse gas emissions (7marks)

Briefly explain the effects of pollution on air, water and soil (9marks)

What is socially responsible investing? (6marks)

QUESTION TWO

Discuss the components of the triple bottom line (20 marks)

QUESTION THREE

Explain business environmental conflicts (20marks).

QUESTION FOUR

Describe the history and culture of consumerism (20marks)

QUESTION FIVE

Discuss the impact of agricultural activities on the environment. (20 marks)