



## **MURANGA UNIVERSITY COLLEGE**

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

**MAIN CAMPUS**

**ORDINARY UNIVERSITY EXAMINATIONS**

**2015/2016 ACADEMIC YEAR**

**FOR BACHELOR**

**IN**

**PURCHASING AND SUPPLIES MANAGEMENT.**

**COURSE CODE: HBT 2307**

**COURSE TITLE: SUPPLY CHAIN MANAGEMENT.**

**TIME: 26<sup>TH</sup> APRIL 2016**

**2 HOURS.**

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### **INSTRUCTIONS TO CANDIDATES**

Question ONE (1) is compulsory  
Answer ANY OTHER TWO (2) questions

MRUC observes ZERO tolerance to examination irregularities



### QUESTION ONE

- a) Discuss the difference between supply chain and supply chain management. (5 marks.)
- b) State and explain FIVE primary value chain activities (10 marks)
- c) Supply chain is a network of facilities and distribution options which requires decision making. Discuss FIVE supply chain decisions. (10 marks)
- d) How does a manufacturing company create value? (5 marks.)

### QUESTION TWO

- a) Porter value chain model has two different approaches on how to perform the analysis. Explain each:
  - i. Cost Advantage (10 marks)
  - ii. Differentiation advantage (5 marks)
- b) Competitive advantage in regard to products and services takes two possible forms. Discuss. (5 marks)

### QUESTION THREE

- a) State FIVE objectives of strategic sourcing. (5 marks)
- b) Discuss each step in the 7-step strategic sourcing process. (15 marks)

### QUESTION FOUR

- a) State and explain FIVE different types of warehouses. (10 marks)
- b) Discuss FIVE types of costs associated with inventory control. (10 marks)