



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

SUPPLEMENTARY UNIVERSITY EXAMINATIONS

2015/2016 ACADEMIC YEAR

FOR BACHELOR

IN

PURCHASING AND SUPPLIES MANAGEMENT.

COURSE CODE: HBT 2307

COURSE TITLE: SUPPLY CHAIN MANAGEMENT.

TIME: 2 HOURS.

INSTRUCTIONS TO CANDIDATES

Question ONE (1) is compulsory
Answer ANY OTHER TWO (2) questions

MRUC observes ZERO tolerance to examination irregularities



QUESTION ONE

- a) Explain THREE buffers to consider when designing a supply chain. (6 marks.)
- b) Discuss FIVE participants in the supply chain. (10 marks.)
- c) Discuss FIVE ways of controlling inventory (10 marks.)
- d) Discuss the difference between supply chain and supply chain management. (4 marks.)

QUESTION TWO

- a) Support activities assist the primary activities in helping the organization achieve its competitive advantage. State and explain FIVE support activities. (10 marks.)
- b) Warehousing is necessary due to several reasons. Discuss at least FIVE reasons. (10 marks.)

QUESTION THREE

- a) Whether your new item is geared towards consumers or other businesses, you can use many different channels of distribution to reach those who need it. Discuss FIVE channels.
- b) Discuss FIVE benefits of a long-term supplier relationships**

QUESTION FOUR

- a) State FIVE objectives of strategic sourcing. (5 marks)
- b) Discuss each step in the 7-step strategic sourcing process. (15 marks)