



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

SUPPLIMENTARY/SPECIAL UNIVERSITY EXAMINATIONS

2014/2015 ACADEMIC YEAR

SECOND YEAR SECOND SEMESTER EXAMINATIONS

FOR THE DEGREE

OF

BACHELOR OF COMMERCE

COURSE CODE: HBC2214

COURSE TITLE: PROCUREMENT & LOGISTICS MANAGEMENT

DATE:

TIME: 2HOURS

INSTRUCTIONS TO CANDIDATES

Question ONE (1) is compulsory
Answer any TWO (2) questions

MRUC observes ZERO tolerance to examination irregularities

This Paper Consists of 2 Printed Pages. Please Turn Over.



QUESTION ONE (30 MKS).

- (a). Explain the merits of codification. (8mks).
- (b) Explain the various stages involved in procurement process. (10mks).
- (c) Discuss any three areas in which procurement can contribute in achieving the corporate objectives. (6mks).
- (d) Explain any three procurement activities. (6mks).

QUESTION TWO (20 MKS).

- (a) Highlight six factors to be considered when choosing the mode of transport. (10mks).
- (b) Discuss the dimensions of materials handling. (8mks).

QUESTION THREE (20 MKS).

- (a) A firm needs to bridge the service gaps to improve the customer satisfaction with their services. Discuss the causes of these gaps. (8mks).
- (b) Explain any **six** needs for warehousing. (12mks).

QUESTION FOUR (20 MKS).

- (a) To many firms, throughout the world, logistics had become an increasingly important value – adding process. Discuss (8 mks).
- (b) Explain the basis of evaluating transport mode. (8mks).
- (c) Highlight any two functions of a warehouse. (4mks).