



**MURANG'A UNIVERSITY COLLEGE**

**(A constituent college of Jomo Kenyatta University of Agriculture and Technology)**

**UNIVERSITY EXAMINATIONS**

**2014/2015**

**MAIN CAMPUS**

**SUPPLEMENTARY/SPECIAL EXAMINATION**

**FIRST YEAR / SECOND SEMESTER EXAMINATIONS**

**UNIT CODE: HBC 2105**

**UNIT TITLE: PRINCIPLES OF MANAGEMENT**

**DATE: 30<sup>TH</sup> OCTOBER 2015**

**TIME: 2 Hours**

**INSTRUCTIONS**

- There are **FOUR** Questions in this paper.
- Answer question **ONE** and any other **TWO** questions.



**MRUC IS ISO 9001:2008 CERTIFIED**

## QUESTION ONE

- i. Define the term Management (5Marks)
- ii. Discuss Principles of Management as propounded by Henry Fayol (15 Marks)
- iii. Explain Levels of Management. (10 Marks)

**TOTAL 30 MARKS**

## QUESTION TWO

Understanding values in the environment helps Managers set standards for their own business behaviour.

- i. Define a business/organization environment. (5 Marks)
- ii. Distinguish between Internal and External environment factors for business organization. (15 Marks)

**TOTAL 20 MARKS**

## QUESTION THREE

For Management to exist there must be an Organization, whereby organization entails the structure of relationships among individuals. Given the foregoing, discuss the various functional areas of Management. (20 Marks)

## QUESTION FOUR

Write brief explanatory notes on each of the following;

- i. Qualities of an effective Manger. (4marks)
- ii. Management and Administration (4marks)
- iii. Management Skills (4marks)
- iv. Globalization Debate (4marks)
- v. Classical theories of Management (4marks)

**TOTAL 20 MARKS**



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