



MURANG'A UNIVERSITY COLLEGE

(A constituent college of Jomo Kenyatta University of Agriculture and Technology)

UNIVERSITY EXAMINATIONS

2014/2015 (MAY- AUGUST 2015)

**MAIN CAMPUS
(MAIN EXAMINATION)**

FIRST YEAR / SECOND SEMESTER EXAMINATIONS

**UNIT CODES: HBC 2105
PRINCIPLES OF MANAGEMENT**

DATE: 21st AUGUST 2015

TIME: 2 Hours

INSTRUCTIONS

- There are **FIVE** Questions in this paper.
- Answer question **ONE** and any other **TWO** questions.

QUESTION ONE

- i. Define Management **(5 Marks)**
- ii. Discuss Principles of Management as propounded by Henry Fayol **(15 Marks)**
- iii. Explain Levels of Management. **(10 Marks)**

QUESTION TWO

For Management to exist there must be an Organization, whereby organization entails the structure of relationships among individuals. Given the foregoing, discuss the various functional areas of Management **. (20 Marks)**

QUESTION THREE

Understanding values in the environment helps Managers set standards for their own business behaviour.

- i. Define a business/organization environment. **(5 Marks)**
- ii. Distinguish between Internal and External environment factors for business organization. **(15 Marks)**

QUESTION FOUR

- i. Explain the current challenges and development in Management. **(10 Marks)**
- ii. Discuss who a 21st Century Manager is. **(10 Marks)**

QUESTION FIVE

Write brief explanatory notes on each of the following; **(Each 4 Marks)**

- i. Qualities of an effective Manger.
- ii. Management and Administration
- iii. Management Skills
- iv. Globalization Debate
- v. Classical theories of Management