



## MURANG'A UNIVERSITY COLLEGE

*(A Constituent College of Jomo Kenyatta University of Science and Technology)*

### MAIN CAMPUS

### UNIVERSITY EXAMINATION 2014/2015 ACADEMIC YEAR SECOND SEMESTER EXAMINATION FOR THE DIPLOMA OF CO-OPERATIVE MANAGEMENT

### SPECIAL/SUPPLEMENTARY

(DBMY1 DBE1121 DIT)

COURSE CODE: DBE1121

COURSE TITLE: ENTREPRENEURSHIP SKILLS

DATE:

TIME:

#### INSTRUCTIONS TO CANDIDATE:

Question **ONE (1)** is compulsory that carry **30 marks**.

Answer Any other **TWO (2)** questions of the Three questions each **20 marks**

**Duration 2hours**

MRUC observes ZERO tolerance to examination irregularities

*This paper consists of 2 printed pages. Please turnover*

#### QUESTION ONE

- Explain FIVE functions of an entrepreneur in business. (10 marks)
- Discuss TEN conditions necessary for entrepreneurship to evolve. (10 marks)
- Explain FIVE factors an entrepreneur need to consider when evaluating an ongoing small business. (10 marks)

#### QUESTION TWO

- Outline at least TEN sources of business finance. (10marks)
- Using a simple diagram, describe the stages of a business life cycle. (10 marks)

#### QUESTION THREE

- Explain FIVE attributes of an entrepreneur. (10 marks)
- A business opportunity is an attractive project chance which one can exploit based on what is known about its possible chances of success. In line with this statement, explain FIVE indicators of a good business opportunity. (10 marks)

#### QUESTION FOUR

- A business plan acts as a guide to any person starting a new venture. In line with this statement, explain the procedure of starting up a business. (10marks)
- Discuss FIVE factors that an aspiring entrepreneur need to put into consideration when evaluating a given business environment. (10 marks)