



MURANG'A UNIVERSITY COLLEGE

(A Constituent College of Jomo Kenyatta University of Agriculture and Technology)

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

**UNIVERSITY EXAMINATIONS
SPECIAL/SUPPLEMENTARY
2015/2016 ACADEMIC YEAR**

YEAR ONE SEMESTER ONE EXAMINATIONS

DEGREE IN ENTREPRENEURSHIP

COURSE CODE: BHE 2106

COURSE TITLE: SMALL BUSINESS & ETHICS

DATE: DEC, 2015

TIME: 2 HRS

INSTRUCTIONS TO THE CANDIDATES

THIS PAPER CONSIST OF FOUR QUESTIONS

Question one (1) is Compulsory

Answer Any Other Two (2) Questions

MRUC observes ZERO tolerance to examination irregularities

QUESTION ONE

a). Discuss the impact of Social Responsibility on company's stability. (10 marks)

b). Explain how companies can improve ethical culture in the business. (10 marks)

c). Explain contemporary view on social Responsibilities (10 marks)

QUESTION TWO

a). Identify any four types of Corporate Social responsibility. (10 marks)

b). Explain how unethical practices can affect the business performance. (10 marks)

QUESTION THREE

a). Discuss why managing social responsibility in Small Businesses is a challenge compared to Large organizations. (10 marks)

b). Identify any eight different stakeholders and explain their expectations from the organization. (10 marks)

QUESTION FOUR

Discuss any two theories of entrepreneurship. (20 marks)