



MURANG'A UNIVERSITY COLLEGE

(A Constituent College of Jomo Kenyatta University of Science and Technology)

MAIN CAMPUS

ORDINARY UNIVERSITY EXAMINATION 2014/2015 ACADEMIC YEAR

SECOND SEMESTER EXAMINATION FOR THE DIPLOMA OF CO-OPERATIVE MANAGEMENT

(CM 14D SEM 2 KNEC)

COURSE CODE: EP1101

COURSE TITLE: ENTREPRENEURSHIP EDUCATION

DATE: 22ND APRIL 2015

TIME 2 HOURS

INSTRUCTIONS TO CANDIDATE:

Question **ONE (1)** is compulsory that carry **30 marks**.

Answer Any other **TWO (2)** questions of the Three questions each **20 marks**

MRUC observes ZERO tolerance to examination irregularities

This paper consists of 2 printed pages. Please turnover

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Q1. (a) Explain FIVE roles of an entrepreneur in business. [10 marks]

(b) Explain the following forms of business organizations highlighting TWO advantages and TWO disadvantages for each case;

i) Sole proprietorship

ii) Partnership

iii) Limited company [15 marks]

(c) Outline at least FIVE reasons for business failure. [5 marks]

Q. 2 (a) Explain the business laws and regulations that an entrepreneur need to observe before starting to operate his/her business. [10marks]

(b) Discuss FIVE factors that an entrepreneur need to consider when selecting a business site. [10 marks]

Q. 3 (a) Explain the FIVE essential components of a business contract. [10 marks]

(b) A business opportunity is an attractive project chance which one can exploit based on what is known about its possible chances of success. In line with this statement, explain FIVE indicators of a good business opportunity. [10 marks]

Q.4 (a) A business plan acts as a guide to any person starting a new venture. In line with this statement, explain the procedure of starting up a business. [10marks]

(b) Discuss t FIVE factors that an aspiring entrepreneur need to put into consideration when evaluating a given business environment. [10 marks]