

**MURANG'A COLLEGE OF TECHNOLOGY**  
**INSTITUTIONAL MANAGEMENT**  
**FOOD & BEV SECTION**  
**CLASS: IM/FB/12C 2**  
**E. P.E : C.AT.**  
**TIME: 1 HOUR**  
**DATE: 17<sup>TH</sup> AUGUST 2012**

- Q1. (a) Identify two forms of Business.
- (b) State **THREE** advantages and **TWO** disadvantage of each of the business forms stated above. (5marks)
- Q2 (a) Define the term communication. (2 marks)
- (b) Highlight **FOUR** ICT tools available for entrepreneurs, citing the use of each. (9 marks)
- Q3(a) Outline **FOUR** uses of information technology in a business..
- (b) Highlight **FIVE** factors to look for when choosing appropriate technology (5 marks)
- Q4. Describe **THREE** types of partnership in a business. (6 marks)