



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

SUPPLEMENTARY/ SPECIAL UNIVERSITY EXAMINATIONS

2015/2016 ACADEMIC YEAR

FOR THE DIPLOMA

IN

BUSINESS MANAGEMENT

COURSE CODE: DIB 1 122

COURSE TITLE: PRINCIPLES OF ECONOMICS.

TIME: 2 HOURS.

INSTRUCTIONS TO CANDIDATES

Question ONE (1) is compulsory
Answer any other TWO (2) questions

MRUC observes ZERO tolerance to examination irregularities



QUESTION ONE.

- a) What is Economics? Explain the reasons why economics problems arise. (5 marks.)
- b) It is important to study economics due to several reasons explain at least FIVE reasons. (10 marks.)
- c) What are human wants? Under the classification of human wants, discuss the two types with their subdivision. (10 marks.)
- d) Distinguish between Micro and Macro Economics. (5 marks.)

QUESTION TWO.

- a) Explain at least THREE reasons why a monopolistic market can be supported, and THREE reasons why it is not considered a good type of market. (12 marks.)
- b) Discuss the factors of production and their rewards. (8 marks.)

QUESTION THREE

- a) Explain each one of the following market structures.
 - i. Oligopoly (2 marks.)
 - ii. Monopoly (2 marks.)
 - iii. Monopolistic competition (2 marks.)
 - iv. Duopoly (2 marks.)
- b) Various types of inflations are related to the rate of rise in prices of commodities. Discuss the types of inflation. (8 marks.)
- c) State FOUR advantages of a commercial bank (4 marks.)

QUESTION FOUR.

- a) Explain FIVE canons of Public Expenditure. (10 marks.)
- b) When demand changes due to change in price its called extension or contraction of demand. Discuss FIVE factors which can bring change in demand. (10 marks.)