



MURANGA UNIVERSITY COLLEGE
(A constituent college of Jomo Kenyatta University of Agriculture and Technology)
DEPARTMENT OF LIBERAL STUDIES
END OF SEMESTER EXAMINATION FOR THE DIPLOMA IN BUSINESS
MANAGEMENT

UNIT CODE: DIB 1121

UNIT TITLE: RESEARCH METHODS

ACADEMIC YEAR 2014/2015

DATE: 18th AUGUST 2015

TIME: 2HOURS

INSTRUCTIONS:

Answer **Question One** and any other two questions

QUESTION ONE

- a.) Define Scientific Research. 2marks
- b.) Highlight the characteristics of Scientific Research. 5marks
- c.) Outline the purposes of carrying out Scientific Research. 5marks
- d.) You are required to conduct a research entitled Non Performing loans among Micro Finance Institutions in Murang'a County.
 - i. Write three objectives of the Study. 6marks
 - ii. State and briefly explain the sampling methods you would use. 6marks
 - iii. Briefly explain the method you would use to collect the data. 6marks

QUESTION TWO [20 MARKS]

Describe the importance of the following components of a research project.

- (i) Background to the study. 10marks
- (ii) Statement of the problem. 10marks

QUESTION THREE [20 MARKS]

- a) Explain why literature review should be done in a study. 10marks
- b) Explain five limitations of using interviews as a method of data collection. 10marks

QUESTION FOUR [20 MARKS]

Sampling in Research can involve probability or non-probability

Sampling procedures

- a) Discuss two non-probability procedures. 10marks
- b) Explain why it is important to do sampling of research respondents. 10marks

QUESTION FIVE [20 MARKS]

- a.) Discuss the main sources from which a researcher would get a research problem. 10marks
- b.) Discuss the criteria the researcher should use for selecting the problem. 10marks