



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

SPECIAL/SUPPLEMENTARY EXAMINATIONS

2015/2016 ACADEMIC YEAR

**FIRST YEAR SEMESTER TWO EXAMINATIONS
FOR THE DIPLOMA BUSINESS MANAGEMENT.**

COURSE CODE: DIB 1121

COURSE TITLE: RESEARCH METHODS

DATE:

TIME: 2HOURS

INSTRUCTIONS TO CANDIDATES

- 1) Question **ONE** is compulsory
- 2) Attempt any other **TWO** questions

QUESTION ONE

- a) Discuss in detail the various instruments of data collection that a researcher may employ in data collection. **(10 Marks)**
- b) A research proposal is of great importance to both university students and beginning researchers." Discuss this statement. **(10 marks)**
- c) It is said that a good research topic is key to any scientific study. Enumerate and explain the qualities of a good research topic. **(10 Marks)**

QUESTION TWO

- a) Highlight the difference between the following:
- i. Conceptual framework and theoretical framework. **(5 marks)**
 - ii. Quantitative research and qualitative research. **(5 marks)**
- b) Discuss the various sections of a research proposal. **(10 marks)**

QUESTION THREE

- a) Review of literature that is related to your topic of study is paramount. Explain the importance of literature review in research. **(10 marks)**
- b) Explain FIVE ethical issues a research should consider during data collection. **(10 Marks)**

QUESTION FOUR

- b) Using relevant and clear examples, describe five key qualities of a good research study. **(10 Marks)**
- b) There are five types of variables that a researcher is likely to find in research study. Discuss these variables giving appropriate examples. **(10 Marks)**

QUESTION FIVE

- a) Briefly explain any five sources of a researchable problem. **(10mks)**
- b) Explain five reasons why every researcher should prepare a research proposal before embarking on an actual project. **(10mks)**

