



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

MAIN UNIVERSITY EXAMINATIONS

2015/2016 ACADEMIC YEAR

**FIRST YEAR SEMESTER TWO EXAMINATIONS
FOR THE DIPLOMA BUSINESS MANAGEMENT.**

COURSE CODE: DIB 1121

COURSE TITLE: RESEARCH METHODS

DATE: 22ND APRIL 2016

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

- 1) Question **one** is compulsory
- 2) Attempt any other **two** questions

QUESTION ONE

- a) Research is a process that has a beginning and an end". In view of this discuss the major steps in any research process. (15 marks)
- b) Discuss the importance and contents of a research proposal. (10 marks)
- c) Define the following terms as used in research:
- i. Research [2 marks]
 - ii. Theory [2 marks]
 - iii. Hypothesis [1 mark]

QUESTION TWO

- a) Explain exhaustively five research designs. (10 marks)
- b) Discuss the five purposes of research. (10mks)

QUESTION THREE

- a) Explain the purpose of literature review and the main sources of life stone. (10marks)
- b) Give FIVE challenges a researcher is likely to face in the research process. (10marks)

QUESTION FOUR

- a) Explain FIVE purposes of data collection. (10marks)
- b) Give an advantage and disadvantage of each of the following research instruments.
- i) Questionnaire
 - ii) Interview schedule
 - iii) Focused group discussion
 - iv) Observation schedule
 - v) Analysis of documents (10marks)

QUESTION FIVE

- a) Explain FOUR advantages of sampling. (4marks)
- b) Highlight THREE ethical issues a researcher should be aware of. (6marks)
- c) Explain FIVE challenges a researcher in Kenya is likely to face giving solutions to each problem. (10marks)