



MURANGA UNIVERSITY COLLEGE
(A Constituent College of Jomo Kenyatta University of Agriculture and Technology)

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF LIBERAL STUDIES MAIN CAMPUS

UNIT CODE: DIB 1121 UNIT TITLE: RESEARCH METHOD.

UNIVERSITY EXAMINATION

MAIN EXAMS.

DATE: 8TH DECEMBER 2015

TIME: 2HRS

- 1 a) Name five Qualities of Effective Questionnaires (5marks)
- b) Outline any Ethical Issues considered during research (5marks)
- c) Clearly distinguish the terms measures of tendency and measure of variability (4marks)
- d) Explain three stages of an evaluation research (6marks)
- e) Discuss Purposes of carrying out a Research for a learner (10 marks)
- 2a) Discuss the Importance of literature review (14marks)
- b) State six qualities of Effective research objective, (6marks)
3. a) Describe the data collection methods (12marks)
- b) Explain the advantages of interviews (8marks)
4. a) Clearly distinguish the term Independent variable and dependent variable (5marks)
- b) Explain the secondary sources of data (15marks)
5. a) Outline the Components of a research proposal (10 marks)
- b) Describe the types /form of observation research (10 marks)