



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

MAIN UNIVERSITY EXAMINATIONS

2015/2016 ACADEMIC YEAR

SECOND YEAR THIRD SEMESTER EXAMINATIONS

**FOR THE DIPLOMA BUSINESS MANAGEMENT (PROCUREMENT
OPTION)**

COURSE CODE: DBP 1213

COURSE TITLE: SUPPLY CHAIN MANAGEMENT

DATE: 15th December, 2015

TIME: 2HOURS

INSTRUCTIONS TO CANDIDATES

- 1) Question **one** is compulsory
- 2) Attempt any other **two** questions

QUESTION ONE

- a) Explain *five* objectives of supply chain management (10mks)
- b) Distinguish between logistics and supply chain management (10mks)
- c) Explain *five* benefits of green supply chain (10mks)

QUESTION TWO

- a) Explain *five* reasons why supply chain risk management is important t (10mks)
- b) Discuss *five* supply chain challenges (10mks)

QUESTION THREE

- a) Explain the challenges of green supply chain (10mks)
- b) Discuss *five* techniques used in just in time procurement (10mks)

QUESTION FOUR

- a) Discuss *five* factors to be considered while conducting supplier evaluation (10mks)
- b) Explain *five* objectives of outsourcing (10mks)

QUESTION FIVE

- a) Write short notes on the following
 - i. Single sourcing
 - ii. Multiple sourcing
- b) Explain *five* reasons why buyer – supplier partnerships are becoming increasingly important (10mks)