



# **MURANGA UNIVERSITY COLLEGE**

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

**MAIN CAMPUS**

**SPECIAL/SUPPLEMENTARY UNIVERSITY EXAMINATIONS**

**2015/2016 ACADEMIC YEAR**

**SECOND YEAR THIRD SEMESTER EXAMINATIONS**

**FOR THE DIPLOMA BUSINESS MANAGEMEN (PROCUREMENT  
OPTION)**

**COURSE CODE: DBP 1213**

**COURSE TITLE: SUPPLY CHAIN MANAGEMENT**

**DATE:**

**TIME: 2HOURS**

**INSTRUCTIONS TO CANDIDATES**

- 1) Question **one** is compulsory
- 2) Attempt any other **two** questions

### **QUESTION ONE**

- a) Explain the concept 'supply chain management' (4mks)
- b) Explain the benefits of supply chain management to the following
  - i. Customers (8mks)
  - ii. Firm/company (8mks)
- c) Discuss factors to be considered while selecting a supplier (10mks)

### **QUESTION TWO**

- a) Discuss five emerging risks in the supply chain (10mks)
- b) Explain the various kinds of supply management relationships (10mks)

### **QUESTION THREE**

- a) Explain the merits of single sourcing (10mks)
- b) Explain five main aims of supplier development (10mks)

### **QUESTION FOUR**

- a) Write short notes on the following
  - i. Categorical method (3mks)
  - ii. Cost-ratio method (3mks)
  - iii. Linear averaging method (4mks)
- b) Explain the five principles of purchasing as part of supply chain management (10mks)

### **QUESTION FIVE**

- a) Explain the issues and trends in supply chain management (10mks)
- b) Explain five the benefits of group technology (10mks)