



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

SPECIAL/SUPPLEMENTARY UNIVERSITY EXAMINATIONS

2014/2015 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER EXAMINATIONS

**FOR THE DIPLOMA BUSINESS MANAGEMENT (PROCUREMENT
OPTION)**

COURSE CODE: DBP1212

COURSE TITLE: LOGISTICS MANAGEMENT

DATE:

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

- 1) Question **one** is compulsory
- 2) Attempt any other **two** questions

QUESTION ONE

- a) Explain both the merits and demerits of each of the following modes of transport
- i. Water transport (3mks)
 - ii. Railway transport(3mks)
 - iii. Pipeline (4mks)
- b) Explain five services provided by 4PL (10mks)
- c) Define 'logistics management' hence explain the two crucial goals that logisticians look forward to achieve (10mks)

QUESTION TWO

- a) Explain five barriers to global logistics(10mks)
- b) Discuss five objectives of warehousing(10mks)

QUESTION THREE

- a) Explain five transportation network options(10mks)
- b) Explain five differences between warehouse and a distribution centre(10mks)

QUESTION FOUR

- a) Explain five types of pallets(10mks)
- b) Explain five principles of material handling system(10mks)

QUESTION FIVE

- a) Explain five benefits of customer retention methods(10mks)
- b) Explain five issues and trends in logistics management(10mks)