



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

MAIN UNIVERSITY EXAMINATIONS

2015/2016 ACADEMIC YEAR

SECOND YEAR FIRST SEMESTER EXAMINATIONS

**FOR THE DIPLOMA BUSINESS MANAGEMENT (PROCUREMENT
OPTION)**

COURSE CODE: DBP1212

COURSE TITLE: LOGISTICS MANAGEMENT

DATE: 11TH DECEMBER, 2015

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

- 1) Question **one** is compulsory
- 2) Attempt any other **two** questions

QUESTION ONE

- a) Discuss *five* operating objectives of logistics (10mks)
- b) Explain *five* reasons for reverse logistics (10mks)
- c) Explain *five* forces driving globalisation of logistics (10mks)

QUESTION TWO

- a) In selection of transportation mode the transport manager should consider some factors .Discuss *five* of such factors (10mks)
- b) Explain the various intermodal transportation that can be used by those involved in logistics functions of organisation (10mks)

QUESTION THREE

- a) Explain the activities performed during receipt of materials (10mks)
- b) Explain the objectives of process monitoring and evaluation (10mks)

QUESTION FOUR

- a) Discuss *five* non financial measures used in evaluating logistical performance (10mks)
- b) Explain five functions of warehousing (10mks)

QUESTION FIVE

- a) Discuss *five* ways through which packing reduces overall cost and value addition (10mks)
- b) Define fourth party logistics and explain the need for the 4PLs (10mks)