



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

MAIN UNIVERSITY EXAMINATIONS

2015/2016 ACADEMIC YEAR

**FIRST YEAR SEMESTER ONE EXAMINATIONS
FOR THE DIPLOMA BUSINESS MANAGEMENT.**

COURSE CODE: CIB 0106

COURSE TITLE: SUPPLY CHAIN MANAGEMENT

DATE: 22ND APRIL 2016

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

- 1) Question **one** is compulsory
- 2) Attempt any other **two** questions

QUESTION ONE

- a) Explain five reasons why supply chain risk management is critical (10mks)
- b) Explain five goals of supply chain management (10mks)
- c) Write short notes on the following
 - i. Multiple sourcing
 - ii. Single sourcing

QUESTION TWO

- a) Logistic and supply chain management poses a problem of being confused to mean the same thing but there are various differences. Distinguish the two concepts (10mks)
- b) Explain five roles of ICT in Supply Chain Management. (10marks)

QUESTION THREE

- a) Explain five reasons why buyer-supplier partnership are becoming increasingly important. (10mks)
- b) Explain five objectives of make/buy decisions (10mks)

QUESTION FOUR

- a) Discuss FIVE factors to be considered while conducting supplier evaluation (10mks)
- b) Explain FIVE techniques used in just in time procurement (10mks)

QUESTION FIVE

- a) Explain FIVE challenges faced along the supply chain (10mks)
- b) Discuss FIVE motivations driving companies to seek green supply chains. (10mks)