



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

SPECIAL/SUPPLEMENTARY UNIVERSITY EXAMINATIONS

2014/2015 ACADEMIC YEAR

SECOND YEAR SEMESTER ONE EXAMINATIONS

FOR THE DIPLOMA BUSINESS MANAGEMENT.

COURSE CODE: DBP 1212

COURSE TITLE: LOGISTICS MANAGEMENT

DATE:

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

- 1) Question **one** is compulsory
- 2) Attempt any other **two** questions

QUESTION ONE

- a) Explain four drivers in reverse logistics (**8mks**)
- b) Explain five services provided by 4PLS (**10mks**)
- c) Discuss four barriers to global logistics (**12mks**)

QUESTION TWO

- a) Explain five benefits of Material Requirement Planning (MRP)(**10mks**)
- b) Explain five methods of customer retention (**10mks**)

QUESTION THREE

- b) Explain two demerits each of the following modes of transport (**10mks**)
 - i. Air
 - ii. Water
 - iii. Railways
 - iv. Road
 - v. Pipeline
- b) Discuss factors considered when making decisions on distribution process and systems (**10mks**)

QUESTION FOUR

- a) Explain five factors considered during facilities location decisions(**10mks**)
- b) Explain five needs of inventory (**10mks**)