



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

MAIN UNIVERSITY EXAMINATIONS

2015/2016 ACADEMIC YEAR

**SECOND YEAR SEMESTER ONE EXAMINATIONS
FOR THE DIPLOMA BUSINESS MANAGEMENT.**

COURSE CODE: DBP 1212

COURSE TITLE: LOGISTICS MANAGEMENT

DATE: 18TH APRIL 2016

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

- 1) Question **ONE** is compulsory
- 2) Attempt any other **TWO** questions

QUESTION ONE

- a) Explain the five objectives of process monitoring and evaluation **(10mks)**
- b) Explain the activities performed during receipt of materials **(10mks)**
- c) Discuss five warehousing decisions **(10mks)**

QUESTION TWO

- a) Mr. Irungu is a in transportation business, he requires your advice as an expert in transportation to understand the factors he would put into consideration when selecting the mode of transportation in his business. Discuss. **(12mks)**
- b) Explain four intermodal transportation that can be used by those involved in logistics functions of an organisation **(8mks)**

QUESTION THREE

- a) Define fourth party logistics and explain the need for the 4PLS **(10mks)**
- b) Explain five reasons for reverse logistics **(10mks)**

QUESTION FOUR

- a) Discuss five forces driving globalisation of logistics **(10mks)**
- b) Logistics function is meant to achieve some objectives in view of that discuss five such objectives **(10mks)**

QUESTION FIVE

- a) Explain five roles of warehousing as one of the crucial activities within the logistics function **(10mks)**
- b) Discuss five non financial measures that can be used in evaluation process in determination of logistical performance **(10mks)**