



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

SUPPLEMENTARY/SPECIAL UNIVERSITY EXAMINATIONS

2014/2015 ACADEMIC YEAR

FIRST SEMESTER EXAMINATIONS

FOR

DIPLOMA IN BUSINESS MANAGEMENT

COURSE CODE: DBM 1112

COURSE TITLE: PRINCIPLES AND PRACTICE OF
MANAGEMENT

DATE:

TIME:

INSTRUCTIONS TO CANDIDATES

Question **ONE** (1) is compulsory
Answer **THREE** (3) questions

DURATION: **2 HRS**

MRUC observes ZERO tolerance to examination irregularities

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

QUESTION ONE (30 MARKS) (COMPULSORY)

- a) Examine **TEN** qualities of an effective manager. (10 marks)
- b) Explain **FIVE** principles as suggested by Henri Fayol which should guide managers in resolving organisational problems. (10 marks)
- c) You have been appointed as a top level manager in a large commercial organisation. Identify the duties that you would be expected to perform. (10 marks)

QUESTION TWO (20 MARKS)

- a) Describe the steps followed in the systematic planning process. (10 marks)
- b) Explain **FIVE** benefits of delegation. (10 marks)

QUESTION THREE (20 MARKS)

- a) Suggest ways in which management could enhance ethical behaviour within an organization. (10 marks)
- b) A budget is an important tool for managerial planning and control. Explain **FIVE** ways in which budgets could be of importance to a manager. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Explain **FIVE** demerits of adopting a functional organisational structure. (10 marks)
- b) Explain the management skills and describe how the required managerial skills differ in the organisational hierarchy. (10 marks)