



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

ORDINARY UNIVERSITY EXAMINATIONS

2014/2015 ACADEMIC YEAR

FIRST SEMESTER EXAMINATIONS

FOR

DIPLOMA IN BUSINESS MANAGEMENT

COURSE CODE: DBM 1112

COURSE TITLE: PRINCIPLES AND PRACTICE OF MANAGEMENT

DATE: 21ST AUGUST 2015

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

Question **ONE** (1) is compulsory
Answer **THREE** (3) questions

DURATION: 2 HRS

MRUC observes ZERO tolerance to examination irregularities

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Describe **FIVE** advantages of delegation. (10 marks)
- b) Analyse **FOUR** reasons that support the argument that management is an art. (4 marks)
- c) Explain **THREE** advantages and **THREE** disadvantages of committees (6 marks)
- d) Suggest **FIVE** ways in which management could enhance ethical behaviour within an organization. (5 marks)
- e) Describe **FIVE** qualities of an effective control system. (5 marks)

QUESTION TWO (20 MARKS)

- a) Explain **FIVE** measures that a manager can take in reducing resistance to change. (10 marks)
- b) Discuss **FIVE** principles of management as advanced by Henry Fayol. (10 marks)

QUESTION THREE (20 MARKS)

- a) Explain **FIVE** factors that might influence the span of control in an organization. (10 marks)
- b) Briefly explain the social responsibility of an organization towards the following groups.
- i) Consumers (4 marks)
- ii) Employees (4 marks)
- c) Define the term “committees” (2 marks)

QUESTION FOUR (20 MARKS)

- a) Describe **FIVE** features of effective planning. (10 marks)
- b) Discusses **FIVE** circumstances which each of the following leadership styles is best applicable
- i) Autocratic leadership style (5 marks)
- ii) Democratic leadership style (5 marks)