



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAIN CAMPUS

MAIN EXAMINATIONS UNIVERSITY EXAMINATIONS

2015/2016 ACADEMIC YEAR

FIRST YEAR SEMESTER ONE EXAMINATIONS

FOR THE DIPLOMA IN MANAGEMENT

COURSE CODE: DBA 1111

COURSE TITLE: INTRODUCTION TO BUSINESS

DATE: 11th DECEMBER, 2015

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

- 1) Question **one** is compulsory
- 2) Attempt any other **two** questions

SECTION A:

QUESTION ONE:

a) Write short notes on the following:

- i) Goals of a business (5marks)
- ii) Going concern (5 marks)
- iii) Venture capital (5marks)

b) State and explain the major functions of management. (10 marks)

c) Briefly discuss qualities of an entrepreneur. (5marks)

(Total: 30 Marks)

SECTION B:

QUESTION TWO:

- a) Define Corporate Social Responsibility (CSR) and briefly explain its working (10 marks)
- b) Briefly explain the issue of ethics in business. (10 marks)

QUESTION THREE:

- a) Explain any four forms of business ownership. (10 marks)
- b) Explain and discuss what is meant by business combinations. (10 marks)

QUESTION FOUR:

- a) Discuss the sources of business finance. (10 marks)
- b) Define and explain what is meant by venture capital. (10 marks)