



MURANG'A UNIVERSITY OF TECHNOLOGY

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT.

UNIVERSITY ORDINARY EXAMINATION

2023/2024 ACADEMIC YEAR

**FOURTH YEAR SECOND SEMESTER EXAMINATION FOR BACHELOR
OF SCIENCE IN INFORMATION TECHNOLOGY.**

CDS403: PUBLIC ENTERPRISE MANAGEMENT

DURATION: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Answer question one and any other two questions.
2. Mobile phones are not allowed in the examination room.
3. You are not allowed to write on this examination question paper.

SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION

QUESTION ONE (30 MARKS)

- a. The term public sector has been used to refer to different context by different people of different background. Discuss. (5 marks)
- b. Highlight five arrangements taken by public sector. (5 marks)
- c. Explain two natures of investment done by the government through allocated resources. (4 marks)
- d. Identify any six state owned enterprises in Kenya. (6 marks)
- e. Highlight any five need of public sector enterprises. (5 marks)
- f. Outline any five courses of action that the government agency can consider for the attainment of its operative goals. (5 marks)

SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION

QUESTION TWO (20 MARKS)

- a. Explain five strategies that give a progressive improvement in government enterprise performance in relation to the market for its product. (10 marks)
- b. The future of public enterprise in developing countries is uncertain. Discuss five challenges facing public sector to come up with good solution. (10 marks)

QUESTION THREE (20 MARKS)

- a. There are various reasons that lead to the reestablishment of public enterprise in public enterprise management. Discuss. (10 marks)
- b. Explain any five objectives of privatization of public enterprise in Kenya. (10 marks)

QUESTION FOUR (20 MARKS)

- a. Explain the reasons why the performance of public enterprise has yielded a very low rate of return to the large resource invested in them. (10 marks)
- b. Discuss any five benefits of public sector enterprise. (10 marks)