



**MURANG'A UNIVERSITY OF TECHNOLOGY**  
**SCHOOL OF AGRICULTURE AND ENVIRONMENTAL**  
**STUDIES**

DEPARTMENT OF AGRICULTURE

UNIVERSITY ORDINARY EXAMINATION

2023/2024 ACADEMIC YEAR

**THIRD YEAR FIRST SEMESTER EXAMINATION**

GAE 302-PRODUCTION ECONOMICS OF FIRM MANAGEMENT

DURATION: 2 HOURS

**INSTRUCTIONS TO CANDIDATES:**

1. Answer question **ONE** and any other **TWO** questions.
2. Mobile phones are not allowed in the examination room.
3. You are not allowed to write on this examination question paper.

## SECTION A (30 MARKS)

### QUESTION ONE (30 MARKS)

- a. Define the following terms as used in production economics
  - i. Expanding path (2 marks)
  - ii. Economics of scale (2 marks)
  - iii. Marginal rate of technical substitution. (2 marks)
  - iv. Elasticity of production (2 marks)
- b. Explain why firm management is an integral part of production economics (2 marks)
- c. Describe two ways in which a firm manager makes decision with imperfect information. (2 marks)
- d. Differentiate between long-run and short run production periods. (4 marks)
- e. Describe why a firm manager should apply the principle of least cost combination in farm management using a suitable diagram. (4 marks)
- f. Using Edgeworth's diagrams describe three types of do-quants (6 marks)

## SECTION B (40 MARKS) ANSWER ANY TWO QUESTIONS

### QUESTION TWO (20 MARKS)

- a. Define the production possibilities curve with a diagram. (2 marks)
- b. Using a suitable diagram, describe 4 types of product relationship that are in line with product transformation functions. (8 marks)
- c. A dairy farmer is faced with two choices to switch from raising replacement heifer to purchasing heifer. The heifer calves will be sold at 20,000 each. The cost of raising heifer includes pasture maintenance at Ksh5,000, supplementary feeds at Kshs 11,000, health cost Kshs 10,000, labour Ksh8,000 and hay feed at Kshs 60,000. The dairy farmer has five calves to raise or replace with purchased calves. The cost of buying one heifer is Kshs 40,000. There will be no revenue for purchasing heifer
  - i. Evaluate the current raising of replacement heifer against the proposed change to purchasing heifer. (4 marks)
  - ii. Advise the farmer accordingly. (4 marks)
  - iii. Explain two limitations of partial budgeting (2 marks)

### QUESTION THREE (20 MARKS)

- a. Describe the law of diminishing return. (2 marks)
- b. (i) Assuming a neoclassical production function (TPP) average physical product (APP) and marginal physical product (MPP). Use suitable illustration. (8 marks)
- (ii) Indicate the product stage of economic relevance. (2 marks)
- c. (i) Describe four risk that face agricultural production in Kenya (4marks)
- (ii) Identify possible solution to manage ricks mentioned in (i) above. (4 marks)

### QUESTION FOUR (20 MARKS)

- a. A firm manager observes a gradual decline in farm profitability. Use the decision making process to analyse how the manager should solve the issue. (10 marks)
- b. Given the maize production data in the table below, further given that maize is sold at KES 4 per kg and fixed cost in a given at Kshs 75

Maize yield(kg)	Variable cost
40	89
50	110
60	130
70	140
80	155
90	175
100	200
110	230
120	270
130	320
140	380

Calculate and interpret the following

- i. Total cost (2 marks)
- ii. Average cost (2 marks)
- iii. Marginal cost (2 marks)
- iv. Profit (2 marks)