

MURANG'A UNIVERSITY OF TECHNOLOGY

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF COMMERCE

UNIVERSITY ORDINARY EXAMINATION

2021/2022 ACADEMIC YEAR

SECOND YEAR **FIRST**SEMESTER EXAMINATION FOR, BACHELOR OF SCIENCE IN MATHEMATICS AND ECONOMICS

BCE 202- INTERMEDIATE MICROECONOMICS

DURATION: 2 HOURS

Instructions to candidates:

- 1. Answer question One and Any Other Two questions.
- 2. Mobile phones are not allowed in the examination room.
- 3. You are not allowed to write on this examination question paper.

SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION

QUESTION ONE (30 MARKS)

- a) Explain the consumer's equilibrium using ***** utility theory. (10Marks)
- b) Using a suitable diagram, explain the relationships between Total cost, Marginal cost, Average cost and Total revenue. (10Marks)
- c) Discuss the three axioms of Revealed Preference Theory. (6Marks)
- d) Distinguish between Total utility and Marginal utility. (4Marks)

SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION

QUESTION TWO (20 MARKS)

- a) Discuss the significance of intermediate microeconomics to a student studying Bachelor Science in Mathematics and Economics. (10Marks)
- b) Explain the four factors of production and highlight their respective rewards. (10Marks)

QUESTION THREE (20 MARKS)

- a) Explain the relationship among Marginal cost, Average Revenue, Marginal revenue and Demand curve for a pure competition market structure. (10Marks)
- b) Discuss the application of indifference curves in Ordinalist Theory. (10Marks)

QUESTION FOUR (20 MARKS)

- a) Cardinalist theory is based on assumptions about the consumer. Explain the assumptions and short comings of this theory. (10Marks)
- b) State the features of Oligopoly Market Structure. (4Marks)
- c) CRV Limited operates as a monopoly firm and faces a demand curve

$$P = 26-2Q-4Q^2$$

And average total cost curve:

ATC = Q + 8, Where Q is Quantity

P is Price

Determine the maximum profits the firm can gain. (6Marks)