



# **MURANG'A UNIVERSITY OF TECHNOLOGY**

## **SCHOOL OF BUSINESS AND ECONOMICS**

**DEPARTMENT OF COMMERCE**

**UNIVERSITY ORDINARY EXAMINATION**

**2018/2019 ACADEMIC YEAR**

**FOURTH YEAR SECOND SEMESTER EXAMINATION FOR DIPLOMA IN  
BUSINESS MANAGEMENT**

**UCU 052– DEVELOPMENT STUDIES**

**DURATION: 2 HOURS**

**DATE: 17/4/2019**

**TIME: 9-11 A.M**

### **Instructions to candidates:**

1. Answer question One and Any Other Two questions
2. Mobile phones are not allowed in the examination room.
3. You are not allowed to write on this examination question paper.

**SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION**

**QUESTION ONE (30 MARKS)**

- a) Outline five characteristics of economic development (5marks)
- b) List five indicators of a cohesive society (5marks)
- c) Describe four factors to consider when forming the group (4marks)
- d) Outline six causes of project failure (6marks)
- e) Differentiate between economic growth and economic development (4marks)
- f) Identify six types of leadership (6marks)

**SECTION B – ANSWER ANY TWO QUESTIONS IN THIS SECTION**

**QUESTION TWO (20 MARKS)**

- a) Explain five technology driving forces in development (10marks)
- b) Discuss five weaknesses of GNP as a measure of living standards (10marks)

**QUESTION THREE (20 MARKS)**

- a) Research suggest that there is a correlation between a lack of cohesion and inequality in life, defend this argument from a political point of view (10marks)
- b) Argue for the case of description of “economy of affection” as explained by Goran Hyden regarding informal institutions. (10marks)

**QUESTION FOUR (20 MARKS)**

- a) (i) Define project management (2marks)
- (ii) Explain four functions of a project manager to development (8marks)
- b) Discuss five positive effects of information technology on development (10marks)