



MURANG'A UNIVERSITY COLLEGE

(A CONSTITUENT COLLEGE OF JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY)

DEPARTMENT: ELECTRICAL ENGINEERING
LEVEL: DIPLOMA
CLASS: EE/P/12D1
TERM/SEMESTER: ONE
ACADEMIC YEAR: 2014/2015
UNIT: INDUSTRIAL ORGANIZATION MANAGEMENT

UNIT CODE: SEE 1303
TIME: 3 HOURS

Instructions to candidates

This paper contains seven(7) questions

Answer any five questions

You should have the following for this examination;

- Scientific calculator
- Answer booklet

NB: Mobile phones not allowed in the examination room

Each different question to be answered on a new page of the answer booklet



MRUC IS ISO 9001: 2008 CERTIFIED

- Qn. 1. (a) Define the term economics (2marks)
- (b) Explain the concept of economics (10marks)
- © Discuss the trends in the automation of production and their effects (8marks)
- Qn. 2. (a) Draw and Explain the demand curve (10marks)
- (b) Discuss five roles of banks (10marks)
- Qn. 3. (a) Define the term contract (2marks)
- (b) Explain Two liabilities of a business (6marks)
- (C) Explain methods of executing a contract (12marks)
- Qn. 4. (a) Define the term management (2marks)
- (b) Discuss THREE concept of management (9marks)
- © State FIVE advantages and FOUR disadvantages of organization management (9marks)
- Qn.5. (a) Explain the contribution of Henry Fayol in evolution of management (10marks)
- (b) (i) Define Management By Objectives (2marks)
- (ii) Highlight Two advantages and disadvantages of Management By Objectives (4marks)
- (iii) Explain Two limitations of M.B.O (4marks)
- Qn .6. (a) State Three types of financial institutions (3marks)
- (b) Explain Three reasons for a county to be involved in international trade (9marks)
- © Discuss the effects of IMF on national economics (8marks)
- Qn.7. (a) Explain Five needs of project planning (10marks)
- (b) Define the following terms as applied in critical path analysis
- (i) Early Date Computations (2marks)
- (ii) Late Date Computations (2marks)
- (iii) Float computations (2marks)

(c) Explain project commissioning process

(4marks)